

## BCCI, Zee locked in trademark fight

THE BCCI and the Zee group, patrons of the rebel Indian Cricket League (ICL), are locked in a dispute over trademark issues related to Twenty20 cricket. Essel Sports Private Ltd, a part of the Subhash Chandra-led Zee group, has filed several applications related to the shortest version of the game which has angered The Board of Control for Cricket in India (BCCI). Essel Sports is the organiser of the unrecognised ICL, which runs parallel to the hugely popular Indian Premier League (IPL) of the BCCI. According to the Controller General of Patents Designs and Trademarks under the Ministry of Commerce and Industry, the BCCI is against Essel's move to register various trademarks involving phrases like Twenty-Twenty and its several other combinations. Some of such trademarks include T20, T Twenty, 20-Twenty Cricket, Twenty-Twenty Cricket, Twenty-20 Cricket and 20-20 Cricket.